

Besides the
Purity and
Excellence
of the
Drinks

served at the Soda
Fountain of the
Hollister Drug Co.,
ladies when shop-
ping find that an
added charm exists
in the decorative
interior and pleasantness
of the store, which
interior causes them,
when "in the midst of a crowd,
to keep with perfect sweetness
the independence of solitude."

The Hawaiian News
Co., Ltd.

extends a
cordial invitation
to the

Ladies of the City

to inspect
the new

Dinner Favors

and
the recent importation of

Dennison
Paper Napkins

and
Doilies

Young Building

German Confectionery and Bakery
Anton Stange & Bro.

We guarantee Best Materials used.
Alakea nr. Beretania. Auto delivery.
Tel. 3708.

Just send that message by
WIRELESS
and I'll get there.
Mutual Telephone Co. Phone 1574

HORSES

24 per S. S. Mexican, due July 31.
Work, Delivery and Saddle

Club Stables

Tel. 1109.

For GENERAL OFFICE STA-
TIONERY and FILING SYS-
TEMS call or write to us and
we will fill your wants.
OFFICE SUPPLY CO., LTD.
931 FORT STREET

MONUMENTS
and all kinds of marble work
cleaned and repaired by expert
workmen at reasonable prices.
Call for Zimmerman at
J. C. AXTELL'S
Alakea Street

If you like Pinkham, send him
a box of
OWL
Cigars.
He'll appreciate the compliment
M. A. GUNST & CO., INC.

Not Just Hats, but
Millinery Superfine
MISS POWER Boston Block

FOR ICE COLD DRINKS AND
14% ICE CREAM, TRY THE
Hawaiian Drug Co.,
Hotel and Bethel Streets

ORANGE BLOSSOM CANDIES
The Most Popular Candies Made
on the Coast
HONOLULU DRUG CO., LTD.
1024 Fort St. Telephone 2364

SEE HAWAII FIRST!



1737 On the Automobile Road to Kilauea, Hawaii.

Automobile Road to Kilauea

An elegant drive through miles of tropical vegetation and foliage, a revelation to tourist and townfolk.

'ADVERTISE'
IS ADVICE OF
W. E. LOUCKS

(Continued from page one)

owned by Japanese, Chinese or Hawaiians. The land looked to be in excellent condition and the plants appeared to be of the best.

"As to the pineapples which are raised in Hawaii, I can safely say that they rank first with all others in the market today. I remember when the first pineapples were imported into the United States from Singapore fifteen years ago. At that time, Hawaiian pineapples were unknown, and all the pineapples then in use in the states were packed at Baltimore. The trade at that time had never dealt in pineapples which were grown on the outside, and the result was that the jobbers bought the foreign pineapples up right and left, and even over bought them. The pack of the Singapore pineapples was new and so different from the Baltimore pack, and the supply was taken up as soon as it arrived. It turned out, however, that the Singapore pineapples were poorly packed by poor labor, and the shipments were irregular, and after two years the market took a dangerous slump, and the pineapple game was given a setback. Then the Hawaiian pineapples came into the market and for a long time the trade was skeptical and hard to get started.

"It appears to me that the local producers have only partially gone into the matter of placing their product before the public. The advertising campaign which the packers put up some years ago, I understand, did not reach enough people. The local packers have paid out more money for additional acreage than they have for advertising their goods. I do not believe that they should try to increase their acreage at the present, but I do believe that they should give more of their attention to promotion work. After the goods had been placed before the public in a thorough manner, then would be the time to increase the acreage. The average producer is not an advertising man, but he finds that once he has started to advertise it is necessary that he keep it up."

Costa Rica has protested against the proposed treaty with Nicaragua for an exclusive and perpetual franchise for the construction of a new inter-oceanic canal.

The depot agent of the Idaho, Washington and Northern railroad at Grand Junction, Colo., was found murdered. The sheriff is looking for a telegraph operator suspected of the crime.

HAWAII BOOSTED KITTY KLEIN
IN SACRAMENTO
CALIFORNIA
HEADLINER
AT BIJOU

Another novel method of advertising the Hawaiian Islands has been taken up by the local promotion committee through J. W. Sanderson and Charles E. Chase, representing the Sacramento, Cal., Bee, who are now in Honolulu securing advertising for an entire page in that paper which has been contracted for by Secretary H. P. Webb.

Lieutenant F. P. Jackson is to supervise which have been reached, Hawaii has been given an entire page in the coast paper, with the idea that enough advertising is secured from local merchants to fill it. The page is topped with a two-inch seven column banner head, which mentions both Hawaii and the promotion committee. This page will be run in the Sacramento Bee every other day until it has appeared thirty-nine times and, from the fact that the paper has a daily circulation of more than 25,000 copies, and covers a large territory, it should be material in attracting tourist trade to the islands. During the land show which is to be held in San Francisco October 10-25, 50,000 additional copies of the paper, containing Hawaii's advertisement, will be distributed. A large number of copies of the paper will also be distributed free at the Portland Festival.

AT THE HOTELS

At the Pleasanton.
Miss E. E. Chapin, Fort Wayne, Indiana; Miss A. M. Chapin, Redland, Cal.; Mr. and Mrs. H. Kennedy, Miss L. O. Tomas, Santa Rosa, Cal.; Mrs. M. Stewart, Oakland, Cal.; Mrs. M. Edwards, Oakland, Cal.; Mrs. E. E. Mann, Miss M. E. Mann, Miss E. A. Mann, Mrs. L. L. Ackerson, Mr. R. S. Hosmer, Mr. and Mrs. Henshaw, Oakland, Cal.; Miss M. B. White, San Francisco; Major Betty Case, Dr. M. Burnham, Miss C. E. Ashley, New York City; Mr. and Mrs. G. Church, U. S. N. Mr. and Mrs. S. Gordon, U. S. N.; Miss Betty Gordon, Dr. and Mrs. John W. Ross, Miss Helen Pant, Mr. and Mrs. J. W. Beaumont, Chas. L. Beal, Chas. S. Ash, Mr. and Mrs. E. C. Murdock, Mr. and Mrs. Kendall, Mr. J. Garneau, St. Louis, Mr. N. Whittier, Mr. E. A. Mulford, Mrs. L. B. Hedges, San Francisco; Master W. Hedges, Dr. T. A. Stoddard, Santa Barbara, Mr. E. J. Botts, Mr. L. Fishel, Dr. and Mrs. King, Miss King, Mr. and Mrs. A. T. Fowler, Mr. and Mrs. V. F. Wilson, Chas. S. Desky.

Completing a successful engagement on the mainland, Kitty Klein, a clever little singer and vaudeville artist, will prove a headline feature at the Bijou for the coming week, opening at the play house Monday night. Miss Klein, although a mite of a singer, has the distinction of having sung the prima donna roles in a number of well-established productions that have toured the eastern and mid-west states. She is rated as one of the cleverest comedienne that has come to Honolulu in many months. The young woman is said to possess a voice of unusual sweetness and range. Miss Klein has repeatedly refused flattering offers from several large phonograph manufacturers who would perpetuate the young lady's voice on the waxen records.

Many of the songs that she sings have been written especially for her. Miss Klein was given a distinct ovation before leaving Los Angeles, where she was identified with a coast company.

There's a big time in prospect for those who attend the Hawaiian night at Ye Liberty this evening. General Manager Magoon has secured a number of novelties for this entertainment, including a hula and an Hawaiian stringed orchestra. Good pictures will be shown.

"The last stand of the Winnebago Indians," a drama staged in the great Rock River Valley in Illinois, is one of six big feature photo plays that will be offered to patrons of the Empire theater with the beginning of the week. Other western films and first run pictures are on the Empire bill.

Hughes, an eccentric dancer and declared to be an entertainer par excellence, is also billed for a first appearance at the Bijou, his act to open on Monday evening.

ATTORNEY-GENERAL'S
OFFICE APPARENTLY
BEFUDDLES SENATORS

(Continued from page one)

eral patronage left at his disposal. It would mean that other offices filled by the governor could be taken by the president and men sent from any section of the United States to serve locally. This was an alarming contingency from every point of view. In the meantime no announcement of any kind had been made from the White House. The only information

on the subject came from Mr. Ball, based on the telegram from Speaker Clark. The president was absent on a brief vacation up in New Hampshire. None of his advisers could speak definitely concerning his intentions.

The opinion was freely expressed that when President Wilson is made acquainted with the present law and conditions existing in Hawaii he will not press the purpose of sending an attorney-general from Missouri or elsewhere in this country. It was thought that he had not been advised regarding the law and practice. Speaker Clark also may have overlooked the real situation and the president supposed that he was familiar with it.

An impression prevailed following the announcement by Mr. Ball, that

the president would not take the proposed action when he became conversant with all the facts.

REAL ESTATE TRANSACTIONS

Entered of Record July 24, 1913, from 10:30 a. m. to 1:30 p. m.

Sumner S. Paxson et al to H. F. Kumoto

Daisy Edwards to David Callahan

Grace Power to J. H. Hertsche

Kuhia Manakoa and hab to Kahi

moku (w) et al

William R. Castle and wf by Atty

to Manuel M. Pacheco

E. K. Kalehua and wf to W. H. Har-

bottle

W. H. Harbottle to Edward H. F.

Wolter Tr.

Laupahoehoe Sugar Co to Tanaka

Laupahoehoe Sugar Co to Ah Tak

Laupahoehoe Sugar Co to M. Fuji-

hara

Laupahoehoe Sugar Co to K. Na-

ruse

Laupahoehoe Sugar Co to S. Ka-

wakita

Peter Stanley to Isabella Peter-

son

Isabella Peterson and hab to H. L.

Kerr

Amelia A. Hoyt to Guardian Trust

Co. Ltd.

Entered of Record July 25, 1913,

from 10:30 a. m. to 1:30 p. m.

Luka (to) to S. W. Allen K. Oelke

Ikuwa Kalakaua to Waikeke Agr

Co. Ltd.

John K. Nakookoo and wf to City

and County of Honolulu

Honolulu Plantation Co. et al

Honolulu Plantation Co. et al

Honolulu Plantation Co. et al

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AUGUST 1st

The Date

J. Hopp & Co

The Place

For Golden Opportunities

Watch This Space



Style 9359

KNOX Straws

Plushes and Felts

The present and coming seasons' demands in headgear have been fully and consistently met by Knox, as usual. No hat manufacturer ever watches the trend of fashion more closely than Knox, and no hat manufacturer pays more attention to what comfort demands than Knox.

In laying in our Summer and Fall lines we have paid particular attention not only to the decree of style, but to climatic demands--and we know we can satisfy the most discriminating along both lines.

Come in and notice the new lots in Straws, Plushes and Felts. We noticed in New York that Green Felts will be all the "go" in the Eastern cities, and we purchased quite a number for the satisfaction of those here who desire to be "up-to-the-minute" in hat styles.

Our regular lines of staple hats were never in better shape for discriminating selection.

Silva's Toggerly, Ltd.,

"The Store for Good Clothes"

Elks' Building

King Street